

CURTIS DAVID

LOS ANGELES, CA

ART / CREATIVE DIRECTION & DIGITAL CONTENT CREATION

Email: curtis@curtis david.com

Call: (323) 484-2667

I am a highly creative / multi-talented graphic artist with extensive experience creating content for video, web, social media marketing branding needs & good ol' classic print design. I am interactive, collaborative & solid team player with great communication skills in person & on paper. I'm also extremely passionate about art, design & the process of creating innovative content that is scalable for any sized campaign; across all platforms.

Please visit curtis david.com to see more.

On graphic design: "I think that graphic design is all about telling stories, but visual stories." On effectiveness: "Does it work? Does it communicate? I think those questions override everything." On icons: "By using icons you can create a sense of place, and you can create an international program that doesn't rely on any one single language.. There have always been situations where icons are superior to written language. The directional arrow is probably the most obvious." On teaching design: "You can't teach someone how to design, but you can teach them to respect the fact that they might be able to design something." -Lance Wyman

Authorized to work in the US for any employer Work Experience.

PAST WORK HISTORY:



GRAPHIC DESIGNER & CONTENT CREATOR

Freelance - Los Angeles, CA

I currently freelance of graphic design for large scale & layout print, web, social media marketing & more. I create branding elements such as logo's, icons, graphics & **VIDEO** using illustration, animation, vector art & key frames. I also freelance work making fine art including canvas painting, murals, mixed media for individual & brands.

**2001 to 2020*



STUDIO ASSISTANT

Tristan Eaton - Los Angeles, CA

Part-Time Position. Assist in the day-to-day needs Including creation of fine art paintings.

**2019 to 2020*



ART DIRECTOR

Mishka - Los Angeles, CA

Created all artwork for Mishka brand. Designed current logo, created Brand packaging, managed social media artwork, prepare brand initiatives and followed through to deployment. Managed customer service relationships and more.

**2017 to 2019*



ART DIRECTOR

MMD - Los Angeles, CA

Created & managed all creative assets. Oversaw deployment of resources. Responsible for print, social media, POP, and marketing assets. Creative branding for in-line store products. Worked with CEO & CFO to ensure excellent brand strategies and initiative success.

**2015 to 2019*



ART DIRECTOR/GRAPHIC DESIGNER

West Medical Center - Los Angeles, CA

I created artwork for large scale print including billboards and magazine placement as well as graphics for social media, copy for radio & graphics for TV commercials. I worked directly with the studio director to come up with specific initiatives that could produce a payload for marketing department.

**2015 to 2017*



VIDEO PRODUCTION MANAGER

Hand and Nail Harmony - Los Angeles, CA

Managed video & mixed media department. Responsible for creating consumer responsive video content for social media placement This included managing strict deadlines for supplying high priority content in each area of the process from start to finish.

2012 to 2015



ASST. ART DIRECTOR

Dragon Alliance - San Diego, CA

Assisted in art production process for print, media builds, illustration, custom design, flash, web design, video & motion graphics including Live Stream / on-line video ad placement.

**2009 to 2012*

EDUCATION

Bachelor of arts - Motion GFX / 3D Animation

The Art Institute of California - San Diego, CA 2001 to 2004

Diploma - Required

Mt. Carmel High School 1994 to 1997

SKILLS

- Branding (15+ years) • Brand Development (8 years) • Marketing (10+ years)
- Advertising (10+ years) • Typography (15+ years) • illustration (20+ years)
- Graphic Design (15+ years) • Web Design (9 years) • Video Production (15+ years)
- Motion Graphics (10+ years) • Photography • Color Correction • Photo Retouching
- Fine Art & Multimedia Production (20 +years)

PROGRAMS

- Adobe CC (15+ years) • Premiere Pro (15+ years) • Photoshop (15+ years) • Illustrator (10+ years)
- After Effects (10+ years) • Media Encoder (15+ years) • InDesign (10+ years)
- Lightroom (10+ years) • WordPress (8 years) • Cinema 4D (7+ years)

Thank You for giving my resume a look through!!! Check out my website curtis david.com where you can browse my portfolio, click on my social & more. I hope to hear from you soon!!!

Let's connect!

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